# News Release



Jul. 30, 2019 B-lot Co., Ltd. Makoto Miyauchi, President (Code No. 3452 : First Section of the Tokyo Stock Exchange)

## $\sim$ Announcement on construction of a new hotel $\sim$

# Hotel Reisen-Machi, Hakata-Ku (Tentative Naming)

We hereby announce that B-lot Co., Ltd. (Head office: Minato-Ku, Tokyo, Makoto Miyauchi, President) in conjunction with ABaccommo Co., Ltd. (Head office: Chiyoda-Ku, Tokyo, Yuji Abe, President) functioning as the operating company of this project have agreed to construct a new hotel in the region of Reisen-Machi, Hakata-Ku in Fukuoka as such project is regarded to be the core business in their real estate related business.

#### 1.Background information

According to the data source released by the city of Fukuoka, in 2017 there were 21,340,000 tourists which was the highest figure during the span of last 6 years with each year having consecutive growth and also a figure of 3,370,000 was the number of foreign tourists that had lodged was recorded in year 2017 and it still shows continuing rise in figures.

As the city of Fukuoka has excellent incoming routes both in airport and sea terminals, it is regarded as the "Entrance Gate" to Kyushu from Asian countries. Furthermore, not only from its regional advantages, the city is enriched in nature, hot springs and foods which enlightens tourism in all aspects. Besides the aforementioned, it is also well known as a city for international exchanges and is constantly creating new style of promotional activities through combined ties with tour related facilities.

The number of tourists are on a rapid rise but on the contrary, lodging facilities are still limited and it is our task to meet the demands of such tourists.

Through various ties and combined knowledge obtained through the connection of our group, we have developed various types of lodging projects in order to accumulate long term profits in this field by materializing the invested property and gained know-hows through trading performances.

The prime goal of this project is to enhance international exchanges in the market of tourism through the engagements of tourists in order to improve the infrastructure of tourism. Since Hakata area is considered as the center of economy in Kyushu, we have decided to take up this project as we figured that such demands will become necessary both in domestic and overseas through necessary investments as it holds scarcity.

By utilizing this project, we intend to expand our collaboration so as to make this country a travel destination spot together with the city of Fukuoka in contributing to regional revitalization.

## 2.Outline:

Name of facility	Hakata-Ku, Reisen-Machi Hotel (naming tentative)
Place	389 Reisen-Machi, Hakata-Ku, Fukuoka City, Fukuoka
Access	Has access to three (3) stations on two (2) different lines
	1.Gofuku-Cho station on subway Hakozaki Line
	(walking distance : 5 minutes)
	2.Gion station on subway Kuukou Line
	(walking distance 9 minutes)
	3.Nakasu-Kawabata station on subway Kuukou Line
	(walking distance 6 minutes)
Contactor	B-Lot Co., Ltd. ( <a href="http://www.b-lot.co.jp/">http://www.b-lot.co.jp/</a> )
Operating company	ABaccommo Co., Ltd. ( <a href="http://ab-accommo.com/">http://ab-accommo.com/</a> )
Date of Completion	July 2020
Purpose / Construction	Hotel (public lodging house) / Steel structure 9-storeys high
No. of rooms	130 rooms
Lot area / Architectural area	1,034.00 m² / 3,605.37 m²

### Contact:

B-lot Co., Ltd. Management Division, Mr. Ishimoto or Ms. Nagayama

Tel:+81-3-6891-2525 E-mail:<u>info@b-lot.co.jp</u>