

April 19, 2016
B-lot Co., Ltd.

B-lot Announces Agreement to Acquire Life Stage Corporation

At the April 15, 2016 B-lot Company Limited (hereinafter B-lot) board meeting, the board decided to acquire 100% share of Life Stage Corporation (hereinafter Life Stage) and entered into agreement with Life Stage. At the same time, B-lot Company decided to issue its corporate bond for this acquisition.

1. The background of this acquisition

B-lot engages in comprehensive real estate business; Real estate investment and development, Real estate consulting and Real estate management primarily in Tokyo metropolitan area. The company has been making efforts to bring sustainable value to clients and community by using its broad network and profound expertise. As a result, B-lot achieved 5 consecutive growth on both sales and net income in fiscal year ended December 31, 2015. While targeting for the investment-grade buildings and having offices or a subsidiary in Tokyo, Hokkaido, Fukuoka and Singapore, B-lot is actively aiming to expand its business areas and range of real estate products.

Life Stage is an Osaka based company, has its main business in marketing and sales of newly constructed residential condominiums. Therefore, acquiring Life Stage enables B-lot to expand its existing business by increasing types and price ranges of properties and to promote their business in Kansai area. Life Stage has sold more than 24,000 units of condominiums for its 25 years company history. Its strengths; sophisticated employee training, detail-oriented consulting to customers and strong sales skills bring stable income to the company.

B-lot owns proven records of development and revitalization in real estate business as well as its publicity and strong finance base as a listed company. On the other hand, Life Stage has its Kansai networks and strong sales skill. B-lot welcomes Life Stage to become one of its group members and is confident that this acquisition will accelerate its business growth and enhance its corporate value.

2. About Life Stage Corporation

NAME	Life Stage Corporation
HEADQUARTER	5-5-15 Nishinakajima, Yodogawa-ku, Osaka, 532-0011 Japan
PRESIDENT	Mitsuru Otsuka (Mr.)
BUSINESS	Marketing and Sales of Condominiums
CAPITAL	JPY 50,000,000 (as of April 1, 2016)
ESTABLISHMENT	December 1, 1990
SHAREHOLDERS	Mitsuru Otsuka (72.5%) and other 19 individuals
URL	https://www.lifestage.co.jp/

【For more information】 B-lot Co., ltd. E-mail : ir@b-lot.co.jp (Corporate Planning Department)